

## MAY 20, 2017 CELEBRATE MILFORD

## Year 2 Promises to be Even Better

Following up on the success of last year's inaugural event, Celebrate Milford is set to be bigger and better in 2017.

Sponsorship opportunities are available.

Vendor spaces for food, retail and promotion are now available.

Where can you reach a local audience of this size? The answer is Celebrate Milford 2017.





2<sup>ND</sup> ANNUAL CELEBRATE MILFORD

OVER 10,000
VISITORS LAST YEAR
AND THAT WAS THE
FIRST YEAR OF THE
EVENT!

NO OTHER
SPRINGTIME EVENT
REACHES A LOCAL
AUDIENCE OF THIS
SIZE

MAKE A LASTING
IMPRESSION WITHIN
THE GREATER
MILFORD
COMMUNITY

### **CELEBRATE MILFORD**

155 Main Street Milford, MA 01757

www.celebratemilford.com

visit us on Facebook too

we're a recognized 501(c)(3) organization

## Just Some of Last Year's Major Sponsors

































## Celebrate Milford 2017 Sponsorship Opportunities

Saturday, May 20, 2017 ~ 10am - 8pm Rain Date Sunday May 21

The Town of Milford was founded over 237 years ago, and it's time to celebrate again! This celebration will have food, vendors, music, entertainment, a parade, and lots more. Thousands of visitors are expected to attend again this year! This popular event requires ample funding from generous sponsors like yourself, so we need your help! Don't miss out on a great opportunity to sponsor this local, not to be missed, event!

## **Speciality Sponsorships (Elite Package)**

## Kids Zone Sponsor: \$2,500 □ 3 banners at event with your logo (1 located in kids zone) □ Logo on event flyers (20,000+ will be distributed) □ Logo in site map (given to all attendees) □ Logo on Celebrate Milford website and Facebook with link □ Logo on Staff and Volunteer T-shirts □ Sponsorship mention on WMRC Radio Ads □ Booth at event □ Logo on Milford Town Crier ad □ Proud Supporter Yard Sign to be displayed on your lawn/place of business

Live Music Sponsor: \$2,500	
□ 3 banners at event with your logo (1 located over stage)	
□ Logo on event flyers (20,000+ will be distributed)	
☐ Logo in site map (given to all attendees)	
☐ Logo on Celebrate Milford website and Facebook with link	
☐ Logo on Staff and Volunteer T-shirts	
□ Sponsorship mention on WMRC Radio Ads	
□ Booth at event	
□ Logo on Milford Town Crier ad	
☐ Proud Supporter Yard Sign to be displayed on your lawn/place of be	usiness
Beer Garden Sponsor: \$2,500	
□ 3 banners at event with your logo (1 located in beer garden)	
□ Logo on event flyers (20,000+ will be distributed)	
☐ Logo in site map (given to all attendees)	
☐ Logo on Celebrate Milford website and Facebook with link	
☐ Logo on Staff and Volunteer T-shirts	
□ Sponsorship mention on WMRC Radio Ads	
□ Booth at event	
□ Logo on Milford Town Crier ad	
□ Proud Supporter Yard Sign to be displayed on your lawn/place of be	usiness
<b>Youth Parade Sponsor:</b> \$2,500	No longer available.
☐ Be the Grand Marshall in the parade	110 1011901 4141140101
□ 3 banners at event with your logo (1 in parade)	Accent Limousine has
□ Logo on event flyers (20,000+ will be distributed)	secured this sponsorship
□ Logo in site map (given to all attendees)	•
☐ Logo on Celebrate Milford website and Facebook with link	
☐ Logo on Staff and Volunteer T-shirts	
Sponsorship mention on WMRC Radio Ads	
□ Booth at event	
□ Logo on Milford Town Crier ad	
☐ Proud Supporter Yard Sign to be displayed on your lawn/place of be	usiness
Touch A Truck Sponsor: \$2,500	
□ 3 banners at event with your logo (1 at touch-a-truck)	
□ Logo on event flyers (20,000+ will be distributed)	
□ Logo in site map (given to all attendees)	
☐ Logo on Celebrate Milford website and Facebook with link	
☐ Logo on Staff and Volunteer T-shirts	
□ Sponsorship mention on WMRC Radio Ads	
□ Booth at event	
□ Logo on Milford Town Crier ad	
☐ Proud Supporter Yard Sign to be displayed on your lawn/place of by	usiness

## Major Sponsorships

Pink Granite Sponsor (Platinum level): \$2,000		
$\square$ 2 banners at event with your logo		
□ Logo on event flyers (20,000+ will be distributed)		
□ Logo in site map (given to all attendees)		
□ Logo on Celebrate Milford website and Facebook with link		
□ Logo on Staff and Volunteer T-shirts		
□ Sponsorship mention on WMRC Radio Ads		
□ Booth at event		
□ Logo on Milford Town Crier ad		
□ Proud Supporter Yard Sign to be displayed on your lawn/place of business		
General Draper Sponsor (Gold level): \$1,000		
□ Logo in site map (given to all attendees)		
□ Logo on Celebrate Milford website and Facebook with link		
□ Logo on Staff and Volunteer T-shirts		
□ Sponsorship mention on WMRC Radio Ads		
□ Booth at event		
□ Proud Supporter Yard Sign to be displayed on your lawn/place of business		
Scarlet Hawk Sponsor (Silver level): \$500		
☐ Logo in site map (given to all attendees)		
□ Logo on Celebrate Milford website and Facebook with link		
☐ Logo on Staff and Volunteer T-shirts		
□ Sponsorship mention on WMRC Radio Ads		
□ Proud Supporter Yard Sign to be displayed on your lawn/place of business		

## **Other Sponsorship Opportunities**

# Media Sponsor □ Logo in site map (given to all attendees) □ Logo on Celebrate Milford website and Facebook with link □ Logo on Staff and Volunteer T-shirts □ Sponsorship mention on WMRC Radio Ads □ Proud Supporter Yard Sign to be displayed on your lawn/place of business Staff and Volunteer T-Shirt Sponsor: \$100 □ Your company logo on back of T-shirt □ Proud Supporter Yard Sign to be displayed on your lawn/place of business Community Supporter Sponsor: (General donations accepted) □ Sponsorship mention on Celebrate Milford website and Facebook

☐ Proud Supporter Yard Sign to be displayed on your lawn/place of business



## Celebrate Milford 2017 Sponsorship Registration Form:

Type of Sponsorship	Amount \$
Company Name	Contact Person
Address	
 Phone	E-Mail

Please contact 508-400-0860 or celebratemilford@gmail.com with any questions regarding Celebrate Milford Sponsorships, and thank you for your support!!

Please make check payable to "Celebrate Milford, Inc." and mail registration form to:

Celebrate Milford 2017 155 Main Street Milford, MA 01757



Rain Date: Sunday, May 21

Saturday, May 20, 2017

Time: 10 AM - 8 PM; Set up begins at 8 AM Location: Milford Town Park, intersection of Congress St. and Spruce St, Milford, MA Registration: Early Bird: Must be postmarked by March 31, 2017 Vendor Space 12x12'\$75 12x24' \$115 Food Vendor: 12x12' \$150 Postmarked April 1, 2017- April 30, 2017. No registration will be accepted after April 30, 2017 Late Registration: Vendor Space 12x12'\$100 12x24' \$140 Food Vendor: 12x12' \$200 Food Vendor Info: All Food Vendors must contact the Milford Board of Health for a 1-day food permit (508) 634-2315. Vendors using Propane must contact the Milford Fire Department for a permit (508) 473-2256. Space: All vendors must provide for their own set up. Break down must not occur prior to 4 pm. Please note that electricity is not available. Payment: Please make checks payable to "Celebrate Milford" The non-refundable registration fee must accompany this application and be mailed to: Celebrate Milford ~ 155 Main Street ~ Milford, MA 01757 Additional Info: Email questions to celebratemilford@gmail.com or visit celebratemilford.com or our Facebook page for up to date information on the event! **Organization Name:** Address: **Contact Name:** Phone Number: \_\_\_\_\_\_Email: \_\_\_\_\_\_ Description of food/craft/item/activity to be sold: \_\_\_\_\_ # of Vendor spaces: \_\_\_\_\_ Total cost: \$\_\_\_\_\_ Amount Enclosed: \$\_\_\_\_\_ Celebrate Milford/Town of Milford is not responsible for any personal injuries or any lost, damaged or stolen items.

Date: