



# MAY 20, 2017 CELEBRATE MILFORD

## Year 2 Promises to be Even Better

Following up on the success of last year's inaugural event, Celebrate Milford is set to be bigger and better in 2017.

Sponsorship opportunities are available.

Vendor spaces for food, retail and promotion are now available.

Where can you reach a local audience of this size?

The answer is Celebrate Milford 2017.



2<sup>ND</sup> ANNUAL  
CELEBRATE  
MILFORD

OVER 10,000  
VISITORS LAST YEAR  
AND THAT WAS THE  
FIRST YEAR OF THE  
EVENT!

NO OTHER  
SPRINGTIME EVENT  
REACHES A LOCAL  
AUDIENCE OF THIS  
SIZE

MAKE A LASTING  
IMPRESSION WITHIN  
THE GREATER  
MILFORD  
COMMUNITY

**CELEBRATE MILFORD**

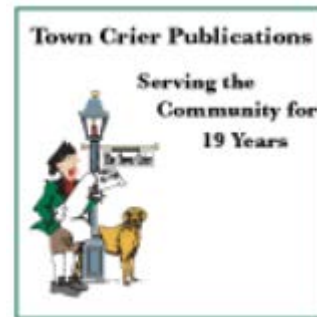
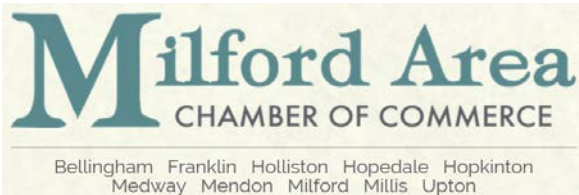
155 Main Street  
Milford, MA 01757

[www.celebratemilford.com](http://www.celebratemilford.com)

visit us on Facebook too

we're a recognized  
501(c)(3) organization

# Just Some of Last Year's Major Sponsors





# Celebrate Milford 2017 Sponsorship Opportunities

Saturday, May 20, 2017 ~ 10am - 8pm  
Rain Date Sunday May 21

The Town of Milford was founded over 237 years ago, and it's time to celebrate again! This celebration will have food, vendors, music, entertainment, a parade, and lots more. Thousands of visitors are expected to attend again this year! This popular event requires ample funding from generous sponsors like yourself, so we need your help! Don't miss out on a great opportunity to sponsor this local, not to be missed, event!

## Speciality Sponsorships (Elite Package)

~~**Kids Zone Sponsor:** \$2,500~~

- 3 banners at event with your logo (1 located in kids zone)
- Logo on event flyers (20,000+ will be distributed)
- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

**No longer available.**

**Bright Insurance has secured this sponsorship.**

**Live Music Sponsor: \$2,500**

- 3 banners at event with your logo (1 located over stage)
- Logo on event flyers (20,000+ will be distributed)
- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

**Beer Garden Sponsor: \$2,500**

- 3 banners at event with your logo (1 located in beer garden)
- Logo on event flyers (20,000+ will be distributed)
- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

~~**Youth Parade Sponsor: \$2,500**~~

- Be the Grand Marshall in the parade
- 3 banners at event with your logo (1 in parade)
- Logo on event flyers (20,000+ will be distributed)
- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

**No longer available.**

**Accent Limousine has secured this sponsorship.**

**Touch A Truck Sponsor: \$2,500**

- 3 banners at event with your logo (1 at touch-a-truck)
- Logo on event flyers (20,000+ will be distributed)
- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

## **Major Sponsorships**

### **Pink Granite Sponsor (Platinum level): \$2,000**

- 2 banners at event with your logo
- Logo on event flyers (20,000+ will be distributed)
- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

### **General Draper Sponsor (Gold level): \$1,000**

- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

### **Scarlet Hawk Sponsor (Silver level): \$500**

- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

## **Other Sponsorship Opportunities**

### **Media Sponsor**

- Logo in site map (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

### **Staff and Volunteer T-Shirt Sponsor: \$100**

- Your company logo on back of T-shirt
- Proud Supporter Yard Sign to be displayed on your lawn/place of business

### **Community Supporter Sponsor: (General donations accepted)**

- Sponsorship mention on Celebrate Milford website and Facebook
- Proud Supporter Yard Sign to be displayed on your lawn/place of business



## **Celebrate Milford 2017 Sponsorship Registration Form:**

---

Type of Sponsorship	Amount \$
Company Name	Contact Person
Address	
Phone	E-Mail

**Please contact 508-400-0860 or [celebratemilford@gmail.com](mailto:celebratemilford@gmail.com) with any questions regarding Celebrate Milford Sponsorships, and thank you for your support!!**

**Please make check payable to “Celebrate Milford, Inc.” and mail registration form to:**

Celebrate Milford 2017  
155 Main Street  
Milford, MA 01757



